



FOR IMMEDIATE RELEASE:

Software Secure Expands Management Team to Drive Growth and Support Growing Leadership in Secure Exam Solutions

Veteran Enterprise Software Executives to Lead Field Operations and Marketing; Positions Leading Computer-Based Secure Test Provider for Continued Growth

NEWTON, Mass., April 08, 2010 – Software Secure Inc., a pioneer in secure, computer-based testing solutions, today announced the appointments of Steve Lesser as Vice President of Sales and Marketing and Allison Metzler-Sands as Director of Marketing. These new appointments will strengthen the company’s competitive position by providing leadership to meet the increasing demand for secure testing technology. Both Lesser and Metzler-Sands will report directly to Software Secure CEO and President, Douglas Winneg.

“We are fortunate to have these seasoned professionals who have a record of accomplishment in sales, strategic marketing and operations, come aboard at such a crucial stage of our development. As Software Secure is poised for the next phase of its growth and market expansion, the combined experience of Steve Lesser and Allison Metzler-Sands will help us shape and execute on our business strategy,” said Douglas Winneg, President and CEO of Software Secure. These two appointments will enable the company to dramatically increase and accelerate its marketing outreach, and capitalize on new market opportunities. “Both Steve and Allison have extensive experience helping fast-growing software companies succeed, and we are excited that they have joined the Software Secure team,” said Winneg.

As Vice President of Sales and Marketing, Steve Lesser will oversee Software Secure’s strategy for increasing demand and revenue for its [Secureexam® Suite](#). With more than 30 years of deep domain expertise in ERP, e-Learning, and Access Management, Lesser has led field organizations at Marcam, MAPICS Inc., Centra, Imprivata, Charles River Development and started his career at IBM where he earned (3) IBM Golden Circles and was President of the IBM 100% Club. At Marcam, MAPICS, and Centra he was involved with executive teams that planned and executed Initial Public Offerings. He is also an investor in early stage companies and was one of the original angel investors in Constant Contact and sits on the board of Blue Cod Technologies, a leading provider of business process outsourced (BPO) solutions to Property and Casualty Insurance companies.

Joining as Director of Marketing, Metzler-Sands brings 15 years of sales and marketing expertise in helping high-value software companies compete and flourish. Metzler-Sands will spearhead Software Secure’s marketing efforts and raise the company’s profile in educational and professional test markets. In her prior roles, she spent 8 years overseeing

marketing initiatives for several globally-respected enterprise software companies. Most recently, she was Director of Marketing at The FeedRoom (acquired by KIT digital), and held a senior position in field marketing at Open Text Corporation where she developed successful strategic demand generation programs for its Enterprise Content Management (ECM) Suite. Open Text experienced record growth during her tenure, and has gone on to define and dominate the ECM space. Earlier in her career, Metzler-Sands held sales and marketing positions with Ascential Corporation (IBM) and The McGraw-Hill Companies.

“Software Secure’s innovative approach to solving the problem of [cheating](#) represents a tremendous market opportunity,” said Steve Lesser. “I look forward to helping realize this potential.” These management team appointments demonstrate the growth of the computer-based testing market. With the release of its [Securexam® Remote Proctor System](#), Software Secure became the first company to offer a way to protect the integrity of a distance learning exam as if it were being administered in an exam room or testing center as required by the 2008 passage of the [Higher Education Opportunity Act](#).

About Software Secure (www.softwaresecure.com)

Software Secure is a pioneer and market leader in secure, computer-based testing solutions. With an unrivaled commitment to supporting its [customers](#), Software Secure provides proven, patented solutions for traditional and distance learning environments, as well as professional certification organizations. Academic institutions such as Troy University, University of West Alabama and the Florida Institute of Technology, as well organizations overseeing mid and high-stakes testing environments, such as the Canadian Institute of Chartered Accountants and CMA, rely on Software Secure’s expertise for testing solutions that exceed regional and national accreditation standards as well as federal regulation requirements, and facilitate the responsible use of technology in education.

Contact:

Allison Metzler-Sands
Media Relations
ametzler@softwaresecure.com
802.595.2200

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